

Privacy Policy

At Naturally Green we recognize that privacy is very important. We promise to respect your contact preferences and to protect your private information. This Privacy Policy describes the information that is collected, how it is used and with whom it might be shared. This Privacy Policy applies to all services & products offered by Naturally Green

Please read carefully the Privacy Policy and the Terms of Use before you use our website, our tools or our services and before conducting any type of transaction with us. By using any of our services, you accept the practices described in this Privacy Policy and you agree to be bound by the Terms of Use.

Data Collection

We do not store your credit card information or other sensitive data on our servers. Naturally Green uses the services of the most secure payment gateway to provide safe and secure payment procedures. Your credit card information is never transmitted via our website since the payment gateway is responsible for collecting, storing and encrypting your data. All the information that is collected is used for products and services provision, billing, identification and authentication, services improvement, contact and research.

Naturally Green does not share your email address or other personally identifying information with any third parties, except our service providers, such as credit-card payment processors, performing services on our behalf. These service providers may have access to personal information needed to perform their functions but are not permitted to share or use such information for any other purposes.

Cookies & Tracking Information

When your browser visits our website, a cookie is created on your computer. A cookie is a small amount of data, which often includes an anonymous unique identifier that is sent to your browser from a web site's computers and stored on your computer's hard

drive. The cookies are required in order to become a member of our service since they facilitate the access to our website and improve the user experience.

We use cookies to record current session information, encrypted users' login information, provide services, and compile analytics about our users. In addition we may collect information about your browser type, your default language, the date-time of your visit and similar information which helps us track users' movements around our website and understand the trends.

At Naturally Green we do our best to protect the personal information from unauthorized access, alteration or disclosure.

Data Protection and Security

We do not sell your Personal Information to anyone for any purpose. We maintain information about you in our business records while you are a customer, or until it is no longer needed for business, tax or legal purposes. We have implemented encryption or other appropriate security controls to protect Personal Information when stored by Naturally Green. All the passwords in our web service are hashed by using the SHA-1 cryptographic hash function. Both Naturally Green and our third party hosting vendors do the best to protect the personal information from unauthorized access, alteration or disclosure.

Information Sharing and Disclosure

Any personal information or content that you voluntarily disclose online (in reviews and discussion areas, within your public profile page etc.) becomes publicly available and can be collected and used by others. Your account name (not your email address) is displayed to other users when you send comments or messages through our Blog/Forums and other users can contact you through messages and comments.

Creation of account and order placements deems use of your email address without further consent for non-marketing or administrative purposes (such as notifying you of

major website changes, updates on Terms and Conditions or Privacy Policy, alerting you to messages from other members or for customer service purposes). We use your contact information to send you offers based on your previous orders and your interests.

We use both your personally identifiable information and certain non-personally-identifiable information (such as anonymous user usage data, cookies, IP addresses, browser type, clickstream data etc.) to improve the quality and design of the website and to create new features, functionality and services by storing, tracking and analyzing user preferences and trends. When you post a comment or message, your Naturally Green ID or username, what you are posting under is visible to other users. If you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return. Naturally Green does not rent or sell your personal information.

Naturally Green will not share personal information about you with other people or other companies without your consent except to provide products or services you've requested and in the following circumstances: Naturally Green may be required to disclose personally identifiable information under special circumstances, such as to comply with subpoenas, warrants, court orders or legal process or to establish or exercise our legal rights or defend against legal claims. It may be necessary to share information in order to investigate, prevent, or take action regarding suspected or actual illegal activities, including without limitation, fraud, situations involving potential threats to the physical safety of any person, violations of Terms of Use or as otherwise permitted or required by law. Naturally Green may share demographic information with business partners, such as "30% of users who regularly use Naturally Green are between 40 and 45" or similar. No personally identifiable information will ever be used without your permission.

We may release personally identifiable information and/or non-personally-identifiable information if required to do so by law or in the good-faith belief that such action is

necessary to comply with laws or respond to a court order, subpoena, or search warrant.

Naturally Green reserves the right to use the business name, logo and comments of its Registrants, Members and Customers in marketing documents, in Naturally Green website and in other marketing and promotional activities. At any time, the Registrants, Members and Customers of the Service can send a written notice to withdraw this authorization.

Naturally Green also reserves the right to disclose personally identifiable information and/or non-personally-identifiable information that Naturally Green believes, in good faith, is appropriate or necessary to enforce our Member Agreement, take precautions against liability, to investigate and defend itself against any third-party claims or allegations, to assist government enforcement agencies, to protect the security or integrity of our web site and to protect the rights, property or personal safety of Naturally Green, our users or others.

Changes and updates to this Privacy Notice

This Privacy Notice may be revised periodically. Please revisit this page to stay aware of any changes. In general, we only use your personal information in the manner described in the Privacy Notice in effect when we received the personal information you provided. Your continued use of the Naturally Green websites constitutes your agreement to this Privacy Notice and any future revisions.